

Engaging. Interactive. Enhanced. It's simply better with ExpressVu Digital TV.

High Definition TV* («HD»)

Experience the cinema-quality image and sound of HDTV with **Canada's #1 source for High Definition channels!** No one has more HD movies, sports, Pay-Per-View events and network programs than **ExpressVu Digital TV** – period! Watch for more HDTV channels coming soon.



The ExpressVu High Definition Advantage:

- Up to 6x the picture resolution of an ordinary TV
- A movie-theatre viewing experience... at home!
- Genuine wide-screen picture – 16:9 aspect ratio
- Incredible Dolby® Digital 5.1 sound (where available)
- Seamless switching from HD to Standard television channels

Vu Pay-Per-View

Exclusive to **ExpressVu Digital TV**. Enjoy over 60 channels of blockbuster movies, kids' programming, sports, special events, adult programming, and much more. **Vu!** delivers up to 20 different titles a day with high definition programming on 6 HDTV channels.* Why rent? **Vu!** delivers.

Venus VENUS

Canada's first 24-hour-a-day Adult Entertainment service. Only with **ExpressVu Digital TV**.

Premium Sports

ExpressVu Digital TV has the sports programming you want. Complete your programming lineup with these incredible sports packages. Call **1 888-SKYDISH** to subscribe or for current offers and pricing.



NHL® Centre Ice®
It's hockey central – up to 40 out-of-market NHL® games each week, so you can follow your favourite teams and players!



NFL Sunday Ticket™ – now available from **ExpressVu Digital TV**. With up to 14 regular season NFL games per week, it's your ticket to all the Sunday action and the most HD games in Canada.



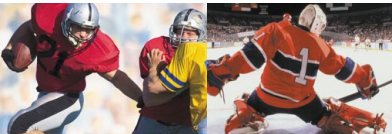
WWE
The #1 name in sports entertainment. Let's get ready to rumble!



NASCAR® IN CAR
Gear up for pure NASCAR action with 6 channels of in-car cameras! It's like being in the car with a NASCAR driver.



TRN
Uninterrupted horse racing coverage from post to post on tracks from across North America.



Game Galaxy®

With **ExpressVu Digital TV**, you can play video games with your remote control and even get some games **FREE** each month! Instantly find the games you want, all in one spot! From educational kids' games to arcade action and trivia fun, **Game Galaxy** has it all.

Playin'TV



- Don't just watch TV – start Playin'TV!
- Rotating weekly game library with over 75 titles for the whole family
- New games every month

Playin' Casino



- The fun of a casino in your home
- Play your favourites like roulette, slots, blackjack and more!
- 8 games available at any time

KidsWise™



- Let your kids learn while they play
- Grow reading, math and thinking skills in English or French
- Cool learning activities featuring Reader Rabbit™ and Little Bear™

NTN™ Trivia

- World-famous NTN Trivia fun in your own home!
- Get together with friends and play some trivial
- Over 80,000 questions available

Interactive Television®

Experience the next level of TV with unique interactive programming that puts control in the palm of your hand. Use your **ExpressVu** remote control to explore exciting interactive content like **TSN Extra**, **CBC News Plus**, and more, all exclusive to **ExpressVu Digital TV**.

CBC News Plus



- Instant access to the latest headlines and stories from the CBC Newsdesk
- Includes International, National, Business, Arts, Health and Science

(Included at no extra charge when you subscribe to News & Learning 2)

TSN Extra



- 1,000+ pages of the latest scores, standings and stats
- Sports news and more – updated every 5 minutes!

(Included at no extra charge when you subscribe to Sports 1 and Sports 2 or the Sports Fan Combo)

iLottery

- Get instant national and provincial lottery results, updated daily

(Included at no extra charge with Digital Standard)

iHoroscope

- Get daily and monthly advice, including Match Maker

(Included at no extra charge when you subscribe to Lifestyle 2)

* Available with an HD receiver and subscription to HD programming.
* iTV and Game Galaxy available with iTV-capable receiver (3100, 5100, 5800, 5900, 6100). May be subject to subscription or usage charges.
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NASCAR® is a registered trademark of the National Association for Stock Car Auto Racing, Inc.

The ExpressVu Resolution

We at **ExpressVu** are committed to bringing you the ultimate entertainment experience. To us, that means the utmost in quality, choice, control and advanced features, as well as superior customer service. You can be confident that 100% of our channels are delivered to you digitally, for outstanding clarity of picture and sound. We take great TV seriously and we hope you enjoy the result.



Making it simple.™

1 888-SKYDISH
www.bell.ca/satellite

Ce guide de programmation est aussi disponible en français, en fonction du forfait numérique standard.

*Trademark of Dolby Laboratories

†According to Solutions Research Group Inc.

*Model 5900.

Programming menu content current as of Dec. 30, 2004. Service available in Canada, where technology and line of sight permit. Min. 1-yr. required agreement for new subscribers with valid photo ID and pre-authorization on a credit card or with electronic funds transfer (EFT) are required to purchase and activate a system. Early termination fees apply. Pricing/offers subject to change without notice. Taxes extra. Equipment and installation charges may apply. Promotional offers available with new system activation subject to a term agreement. Other conditions apply, including the terms of service available at www.bell.ca/satellite/agreements or by calling 1 888-SKYDISH. Visit www.bell.ca/satellite or call us for details.

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Printed January 2005
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PROGRAMMING GUIDE



Making it simple.™

Discover ExpressVu

Take TV further than ever before with **ExpressVu™ Digital TV**. It's a whole new world of entertainment. A world of digital-quality picture and sound, of outstanding choice, of TV more interactive and exciting than you ever thought possible. Simply put, TV is just better with **ExpressVu!**

Exceptional Quality

- 100% digital service
- Crystal-clear picture and sound, featuring the Dolby® Digital experience on select programming
- Truly superior customer service. Ranked #1 among TV service providers!†
- **Plus, ExpressVu service is Canada's #1 source for High Definition content, now with up to 25 channels in HD!**

Complete Choice and Control

- Choose from over 400 channels and 15 Theme Packs
- Time Shifting feature on Canadian networks at no extra cost
- Parental locks – control what your kids watch

Innovative Features

Add these innovative features from **ExpressVu** service and take TV even further:

- **HDTV** – Enjoy the cinema-quality picture and sound of HD on up to 25 channels. No one gives you more!
- **Interactive TV** – Interactive sports, news programming and more
- **Video Games** – A wide variety of interactive games you can play using your remote. For kids of all ages
- **Personal Video Recorder** – Watch what you want, when you want! Pause, rewind and replay live TV. Digitally record up to 80 hours* of programming
- **Electronic Programming Guide** lets you channel surf and watch at the same time



Getting **ExpressVu** service has never been simpler – just 3 easy steps

CHOOSE the receiver model that's right for you. See www.bell.ca or in-store for details.

CUSTOMIZE your programming to get the types of channels you want (see back page).

CALL 1 888-SKYDISH to activate your **ExpressVu** service and discover the digital difference.



The Digital Bundle from Bell



Subscribe to the **Digital Bundle** from Bell and save on your monthly **ExpressVu** service. You could save \$5 each month when you bundle with **Mobility** or **Sympatico™** service – all on one convenient bill.* Some conditions apply. The **Digital Bundle** is available in Ontario and Quebec only.

To find out if you are eligible for the **Digital Bundle**:
Call **1 888 268-8552**

Visit www.bell.ca/digitalbundle

See a participating retailer

*Mobility services will appear on One Bill in 2005.

Kill Bill Vol: 2 and Laws of Attraction available with Premium Movies on Movie Central and The Movie Network.



Pick Your Programming

Pricing in effect until May 31, 2005.



Order **ExpressVu Digital TV** today– it's never been easier! Discover value and excitement with the combo that's right for you! Want even more? Build your own combo with **Digital Standard** plus **Premium Movies**, **Theme Packs**, and much more! Choose from **Specialty**, **Interactive** and **International** channels, also – not to mention affordable **Pick & Pay** channels to round out your dream TV lineup! Call 1 888-SKYDISH today to get better TV – your way.

Digital Standard

\$25/mo.

Get over 100 channels with FREE Time Shifting on Canadian networks. No extra fees for service access or multiple receivers.

Add the second feed of the five U.S. Networks for just \$1 more (NBC, ABC, FOX, CBS, PBS).
* Local evening news only. * Channels may vary by region.



Family Favourites Combo
\$45/mo.



Sports Fan Combo
\$45/mo.



Movie Lover Combo
\$64/mo.



Total TV Combo
\$86/mo.

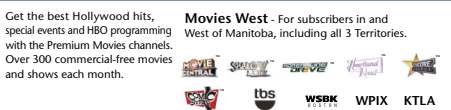


Build your own Combo
\$25/mo.

Premium Movies

\$16/mo.

As low as \$19/mo. if you choose fewer than 6 Theme Packs



Includes a subscription to Feature Magazine.

Includes a subscription to Feature Magazine.

Includes a subscription to Feature Magazine.

Includes a subscription to Feature Magazine.

As low as \$16/mo.

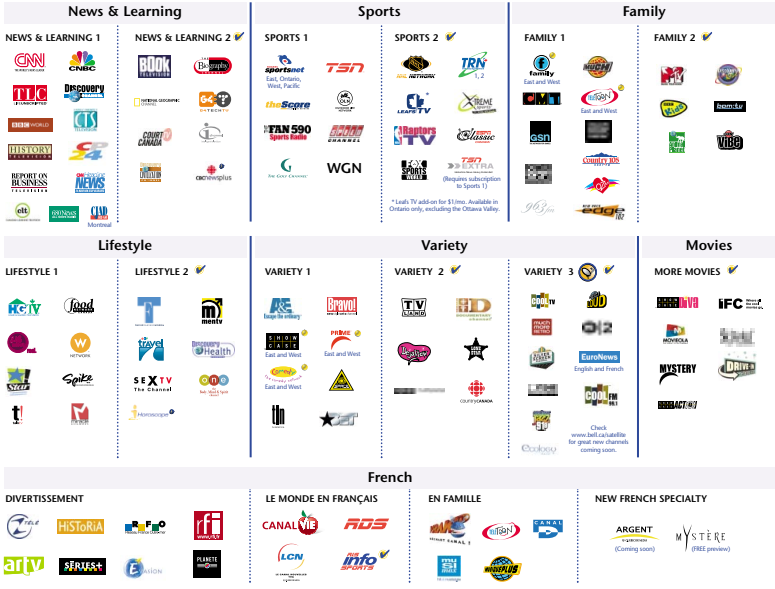
Theme Packs

\$5/mo. for each Theme Pack

Customize your TV viewing by choosing from these 15 Theme Packs. Choose only the types of channels that are right for you and your family.

Pick & Pay

Choose individual channels from the Theme Packs marked with a ✓ for only \$2.50/mo. each.



Includes FAMILY 1, FAMILY 2 plus pick 3 additional Theme Packs
That's 5 Theme Packs for the price of 4!
That's a \$5 value every month

Includes SPORTS 1, SPORTS 2 plus pick 3 additional Theme Packs
That's 5 Theme Packs for the price of 4!
That's a \$5 value every month

Includes MORE MOVIES plus pick 4 additional Theme Packs
That's 5 Theme Packs for the price of 4!
That's a \$5 value every month

Includes any 12 Theme Packs
That's 12 Theme Packs for the price of 9!
That's a \$15 value every month

Choose your Theme Packs \$5/mo. each
Pick 4 and get 1 FREE
Pick 8 and get 3 FREE
That's a value of up to \$18 every month

Interactive TV

Available only from ExpressVu Digital TV!



Includes TSN EXTRA

Game Galaxy

Available only from ExpressVu Digital TV!



HDTV

No one offers more HD programming than ExpressVu Digital TV!



Includes TSN EXTRA

Includes TSN EXTRA

\$10/mo.

Specialty



Includes TSN EXTRA

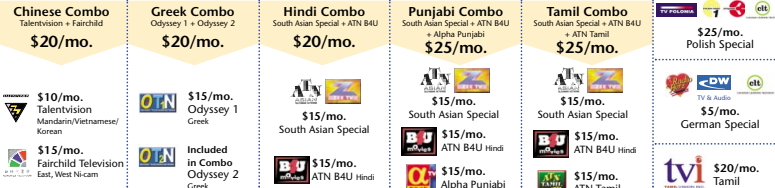
Includes TSN EXTRA

Includes TSN EXTRA

International

Discover a world of entertainment value with International Combos. Or select individual channels from our diverse range of International programming.

Watch for more International channels coming soon.



Includes TSN EXTRA

Includes TSN EXTRA

Includes TSN EXTRA